



TELL A BETTER STORY.

Measure. Community. Impact.

MARCH NEWSLETTER 2017

Canada 150 Celebrations

Companies across Canada have begun launching programs to celebrate Canada's 150th birthday!

Click [here](#) to learn more about some LBG Canada company Canada 150 initiatives.



What We've Been Up To...

The LBG Canada website and brand will be relaunched on March 22, reflecting growing interest in impact measurement, effective reporting, and engaging employees and stakeholders through community investment, volunteering and giving.

To learn more, click [here](#).

SDG Corner

As discussed at the LBG Canada regional meetings in November 2016, community investment and volunteering programming provide opportunities to link to the UN Sustainable Development Goals (SDGs) established for 2030.



Is there an effective way to begin? A right way?

Click [here](#) to find out.

LBG Canada Companies in the News

So far, 2017 has been an exciting time here at LBG Canada. We're always happy to see our companies being recognized for their efforts in community.

Click [here](#) to read more about the great things our member companies are doing this month!

2017 Benchmarking Dates

Benchmarking Surveys Due - **March 15th, 2017**

Company Data Reviews Complete - **March 31st, 2017**

Insights & Opportunities Reports - **April 28th, 2017**

IslandSavings

AstraZeneca

CO-OP

Enderby & District FINANCIAL

LoyaltyOne

nexen
A CNOOC LIMITED COMPANY

ENBRIDGE

ENMAX

BEST BUY

Manulife

Imperial

coastcapital SAVINGS

COASTAL COMMUNITY

TD

sherritt

TransCanada
In business to deliver

Chinook CREDIT UNION LTD.

Valley First

Meridian

VERMILION ENERGY

firstcalgary FINANCIAL

cenovus ENERGY

NOVA Chemicals

Westoba CREDIT UNION LTD.

servus credit union

Shaw)

TELUS

UFA

RBC Foundation

enVIsion FINANCIAL

PEMBINA

VOLUNTEER BÉNÉVOLES CANADA



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